

## **PLAZAMEDIA extends Basketball Champions League (BCL) production into third season**

- **Production of all home games of German teams**
- **Creation of world feed with integrated graphics and isolated feed of main camera angle**
- **Host broadcaster since launch of BCL in October 2016**

*Ismaning, December 11, 2018 – PLAZAMEDIA has once again been commissioned by FIBA Media to produce the Basketball Champions League (BCL). As already in the first two seasons 2016/17 and 2017/18, the content solution provider is responsible for producing the home games of the German teams. To broadcast the BCL group stage, PLAZAMEDIA uses eight cameras per game, including backboard cams, as well as providing fully redundant SNG (Satellite News Gathering) for transmission via satellite. The client is FIBA Media, a joint venture between the International Basketball Federation (FIBA) and the sports media company Perform Group. FIBA Media is responsible for the production and distribution of the Basketball Champions League as well as all FIBA Continental Events and Basketball World Cups and Qualifier Windows.*

The contract involves the creation of two feeds: PLAZAMEDIA is responsible for the world feed with integrated graphics (e.g. ongoing scoreline) and the isolated feed of the main camera angle with integrated shot clock of the games. The company will oversee the 28 home games, beginning 9 October 2018, of the participating German teams MHP Riesen Ludwigsburg, Brose Bamberg, medi Bayreuth and Telekom Baskets Bonn during the group stage. The next gameday is today and tomorrow – including the home games of Telekom Baskets Bonn versus Iberostar Tenerife today, Tuesday, and MHP Riesen Ludwigsburg versus Turkey's Klub Banvit tomorrow, Wednesday (both tipping off at 8:00 p.m.). If the German teams are successful, PLAZAMEDIA's contract will extend to their home games in the subsequent rounds of the tournament.

As last year, the BCL's regular season sees 32 teams taking part, drawn into four groups of eight. In each group, teams play against each other home-and-away in a round-robin format. The four best teams in each group then qualify for the Round of 16 playoffs, also involving a home-and-away game for each team. As of the Round of 16, the knockout stage of home-and-away games determines the four participants of the Final Four tournament, who will compete for the title in the semi-finals and final on the weekend of May 3 – 5, 2019.

PRESS RELEASE

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***Attached please find an image from the Basketball Champions League of the game between Brose Bamberg and [Hapoel Jerusalem](#) on November 14, 2018, for free editorial use in your coverage (Source: FIBA Media).***

**About PLAZAMEDIA GmbH**

PLAZAMEDIA GmbH, a company of the Constantin Medien Group based in Ismaning, near Munich, Germany, is an established content solution provider in production for the entire spectrum of media platforms, as well as one of the leading producers of sports TV in the German-speaking region. PLAZAMEDIA's clients include public and commercial broadcasters, platform operators, international sports associations and reputable rights agencies as well as numerous national and international enterprises. The company's comprehensive service portfolio comprises the provision of modern studios, the production and presentation of complex live sports events and scalable solutions in suitably high quality, innovative production technologies, such as remote production, and the editing, archiving and targeted distribution of content across all media platforms. In the course of the new and further development of its digital production activities, products and services, PLAZAMEDIA is also set to offer extensive connectivity and data center services as well as cloud-based OTT/OVP solutions. PLAZAMEDIA helps its clients to shape their digital transformation and has been actively converging its individual services for years.

More information: [www.plazamedia.com](http://www.plazamedia.com)

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